

Hello, my name is Pam with Kidscore educational DVD's.

We produce educational DVD's on a variety of subjects.

A WIC coordinator came to us and said she needed an instructional DVD to teach WIC participants basic cooking techniques and show how to make 15 minute meals using WIC ingredients, so we created "QWIC EASY MEALS".

We developed QWIC EASY MEALS specifically for WIC audiences. It shows how to measure wet and dry ingredients, how to prepare quick delicious meals like Lentil and Veggie Tostadas as well as Stir-Fried Vegetables with Peanut Noodles. The DVD also shows how to prepare and cut foods, teaches stove top cooking terms and how to shop for WIC ingredients and find the best deals.

When we were pricing our DVD we thought that other prices for WIC DVD's were too high. The WIC coordinator said that at times she only had a budget of \$300.00 to spend so we are selling QWIC EASY MEALS for only \$49.95 (plus shipping).

Attached is a link www.vimeo.com/4243524 <<http://www.vimeo.com/4243524>> to view a 4 minute demo.

DVD's are available for purchase through our secure site at www.kidscore.com <<http://www.kidscore.com/>>.

Feel free to call me direct if you have any questions.

Sincerely;

Pamela Hutson
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